

Product management VS starting own business



Yevhen Filyak

Пляна (мапа) of presentation

About me



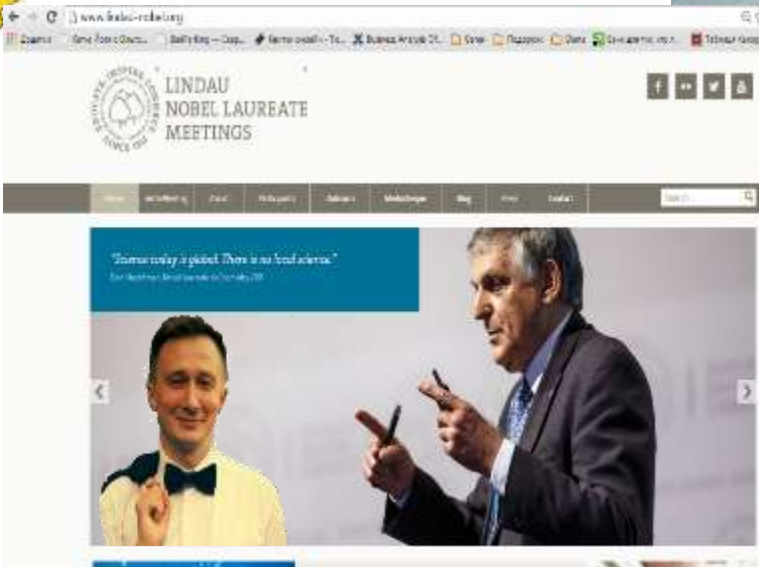
2
PdM
vs
Own business



3
My PdM cases



About me



4 startups

TICKET
club com.ua

PM vs BA vs PdM

A Product Manager is like a CEO of the product

Role	Responsibility	Adizes
PM	In budget in time	AP
BA	Value	Ale
PdM	Profit	EPI

Pros and Cons

PdM



own business

Motivation

KPIs

